

RAJJU SHROFF ROFEL UNIVERSITY, VAPI

A STEP AHEAD TOWARDS A SUCCESSFUL CAREER

Faculty of Computer Application		
Course Type	Subject Name	
Major	 Fundamentals of Programming Computerized Documentation Tools Object Oriented Programming Concepts using C++ Handling Data with SQL Basics of web markup-1 Data organization and Algorithms Relational Database Management System Open Source Programming Language-Python Java Programming Language Basics of web development using PHP Developing Andriod Apps Web designing-II Data science implementation using PYHTON Operating System Basics of Artificial Intelligence Cyber Security and Cyber Hygiene 	
Minor	 Fundamentals of computer Computer Organization Architecture Information System Interaction with Internet Understanding Data Mining Advance Networking Software Engineering Understanding .Net framework with c# Seminar on recent trends and technology 	
Multi-disciplinary	 Mathematics Organisational Behavior Statistical Methods 	

Faculty of Management

Course Type	Subject Name
	1. Management - Principles & Practices
	2. Financial Accounting
	3. Organizational Behaviour
	4. Managerial Economics
	5. Marketing Management
	6. Financial Management
	7. Human Resource Management
	8. Production and Operation Management
	9. Entrepreneurship Development
	10. Banking & Insurance
Major	11. Business Research
iviajoi	12. Business Law
	13. Service Management
	14. Strategic Management
	15. Strategic Financial Management
	16. Investment & Portfolio Management
	17. Personal Selling & Sales Force Managemet
	18. Consumer Behaviour
	19. Performance & Compensation Management
	20. Management of Industrial Relations
	21. Family Business Management
	22. New Venture Creation
	1. Elements of Economics
	2. Forms of Business Organization
	3. Management Accouting
	4. E-Commerce
	5. Ethics & CSR
	6. Business Environment
	7. Advance Financial Management
Minor	8. International Financial Management
	9. Advertising & Brand Management
	10. International Marketing Management
	11. Advance Human Resource Management
	12. Human Resource Development
	13. Business Start-up & Innovation
	14. Mirco, Small & Medium Enterprise
	15. Financial Institutions & Market
	1. Computer Application & Internet Technology
	2. Statistics for Business
Multi-disciplinary	3. Introduction to Taxation

Faculty of Commerce

Course Type	Subject Name
	1. Business Administration Paper-1
Major	2. Financial Accounting Paper-1
iviajor	3. Business Administration Paper-2
	4. Financial Accounting Paper-2
Minor	1. Micro Economics
Millor	2. Macro Economics
	1. Statistics Paper-1
Multi-disciplinary	2. Statistics Paper-2

Faculty of Humanities and Liberal Studies

Course Type	Subject Name
	1-Introduction to Micro Economics-I
	2-Introduction to Macro Economics-I
	3-Fundamental of Psychology-I
Maior	4-Schools of Psychology
Major	5-Introduction to Micro Economics-II
	6-Introduction to Macro Economics-II
	7-Fundamental of Psychology-II
	8-Psychology of Personal Adjustment – I
	1-Introduction to Micro Economics-I
	2-Fundamental of Psychology-I
Minor	3-Introduction to Micro Economics-II
	4-Fundamental of Psychology-II
	Basics of Start up
Multi-disciplinary	Fundamentals of Digital Marketing

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	1. Communicative English-I
	2. Communicative English-II
	3. Communication Skills - Oral
	4. Communication Skills - Written
Ability Enhancement	5. Soft Skills - I
(AEC)	6. Soft Skills - II
	7. Project Management
	8. English Proficiency and Life Skills - I
	9. English Proficiency and Life Skills - II
	10. Understanding the techinques of Search Engine Otimization

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	1. Content Writing-I
	2. Content Writing-II
	3. Personality Development
	4. Cloud Computing
	5. Introduction to Wealth Management
	6. Internet of Things
	7. Training Management
	8. Digital Marketing
Skill Enhancement (SEC)	9. Introduction to GST
	10. Summer Internship Project
	11. Internship in the Area of Specialization
	12. Elements of Banking
	13. Elements of Insurance
	14. Basics of Computer Graphics
	15. Digital Business
	16. Data Communication and Networking
	17.Training management for Professionals
	1. Indian Knowledge System-I
	2. Environmental Studies
	3. Introduction to IKS
	4. Environmental Studies
VAC / IKS	5. Indian Knowledge System - II
	6. Digital Empowerment
	7. Introduction to NSS
	8. Indian Knowledge System
	9. Event Management